
QUINN ESTATES LIMITED
SPIRIT OF SITTINGBOURNE
CAR PARK ACCUMULATION SURVEYS AND DEVELOPMENT PHASING
12TH OCTOBER 2016

Introduction

At the request of Swale District Council, this technical note provides a summary of the car park occupancy surveys carried out at Sittingbourne Town Centre car parks during October 2016.

The surveys were undertaken on Friday 7th and Saturday 8th October 2016, and identified the hourly parking occupancy of the following town centre car parks between 09:00 and 18:00.

Inset 1 – Town Centre Parking Surveys

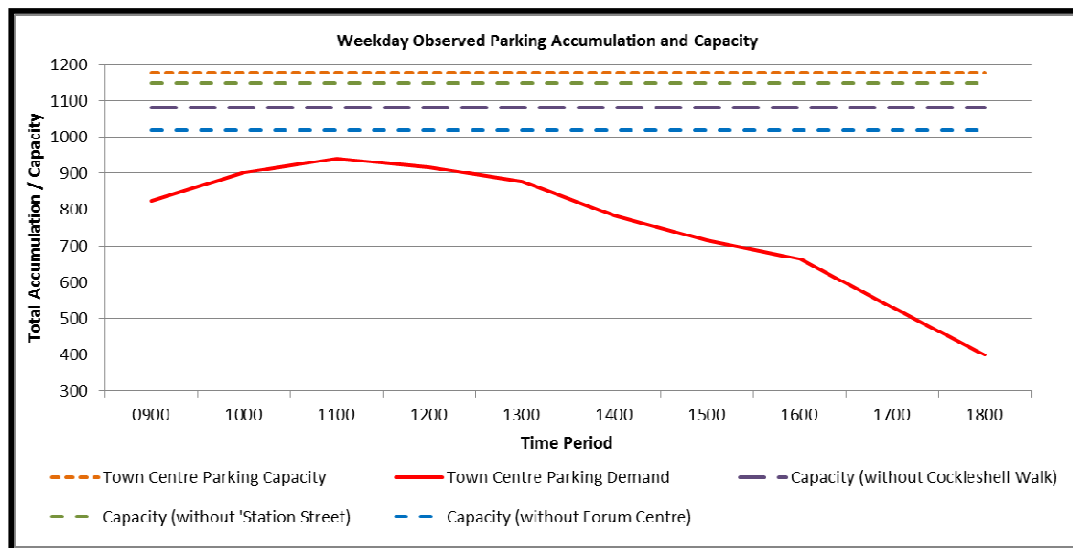


Full results of the parking survey are provided at **Appendix 1**, while a summary is presented at **Table 1**, **Graph 1** and **Graph 2** below.

Table 1 – September 2016 Parking Survey

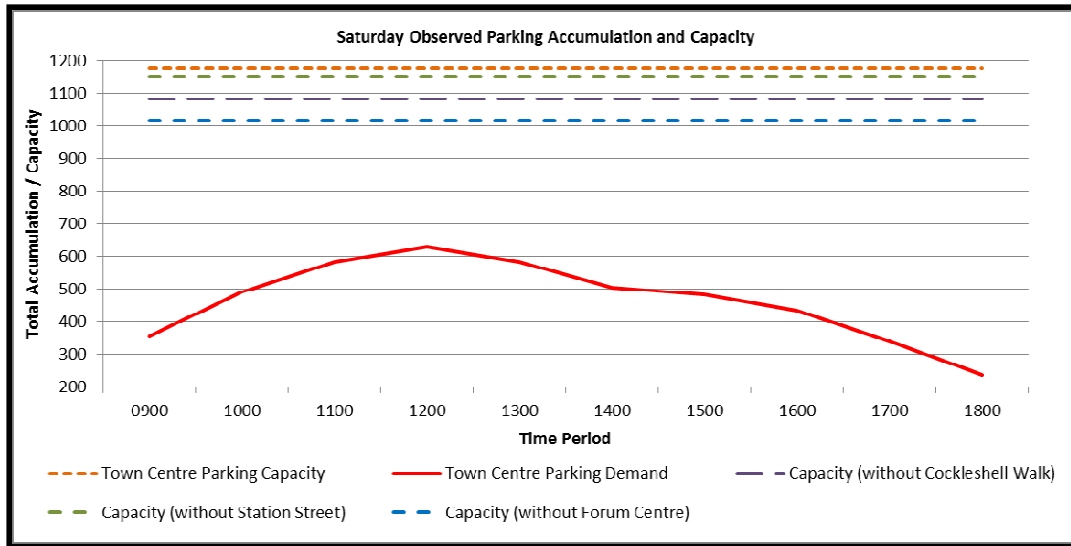
Car Park	Number of Spaces	Weekday Survey		Saturday Survey	
		Maximum Occupancy	%	Maximum Occupancy	%
Cockleshell Walk	96	57	59%	56	58%
Spring Street	92	71	77%	4	4%
Forum Centre	160	125	78%	150	94%
Sittingbourne Station	218	220	101%	19	9%
Station Street	28	24	86%	26	93%
St Michaels Road	100	97	97%	24	24%
Grafton Road	11	9	82%	8	73%
Crown Quay Lane	42	36	86%	37	88%
Swale House	69	59	86%	9	13%
Shortlands Road	35	23	66%	17	49%
Bell Road	24	22	92%	14	58%
The Swallows	139	112	81%	136	98%
Central Avenue	63	60	95%	55	87%
Albany Road	101	58	57%	93	92%
Total	1,178	941	80%	629	53%

Graph 1 – Weekday Parking Survey Results



Graph 1 above identifies a maximum observed town centre demand for 941 parked vehicles between 11:00 and 12:00, which equates to an observed town centre occupancy of 80%.

Graph 2 – Saturday Parking Survey Results



Graph 2 above identifies a maximum observed town centre demand for 629 parked vehicles between 12:00 and 13:00, which equates to an observed town centre occupancy of 53%.

Development Phasing

As part of the Spirit of Sittingbourne development proposals, it is anticipated that the Cockleshell Walk, Spring Street, Forum Centre, and Station Street car parks would all be affected, or closed, during the construction programme. **Graph 1** and **Table 1** above identify that the town centre demand could be accommodated by the remaining town centre car parks should any one car park be closed for a period of time during the works.

The Station Street car park, which has just 28 parking spaces, could be closed simultaneously with any of the Cockleshell Walk, Spring Street, or Forum Centre car parks. Once complete, the Station Street Car Park will provide 308 new parking spaces, which will offset the loss of parking elsewhere in the town.